



SP BOWERS

SCOTT P. BOWERS

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EXPERIENCE:

JUN '05 - PRESENT

JOHNSON AND WALES UNIVERSITY • PROVIDENCE, RI

WEB DESIGNER

LEAD WEB DESIGNER FOR THE UNIVERSITY. RESPONSIBLE FOR ALL DESIGN, INFORMATION ARCHITECTURE, CONCEPT DEVELOPMENT AND MAINTENANCE ACROSS ALL UNIVERSITY SITES.

OCT '01 - JUN '05

FREELANCE SENIOR DESIGN CONSULTANT

BLENDED INTERACTIVE AND DESIGN SKILLS IN EXECUTING STRATEGIC WEB CAMPAIGNS FOR A VARIETY OF CLIENTS INCLUDING DIGITAS, MULLEN, AND BROADSTREET. STRUCTURED FULL WEB SITES, TEMPLATES, AND DEVELOPED GUIDELINES AND SCHEMAS FROM SMALL COMPANY SITES TO CORPORATE SITES.

DEC '00 - OCT '01

VIANT • BOSTON, MA

SR. DESIGNER

WORKED WITHIN A COLLABORATIVE TEAM ENVIRONMENT TO CREATE A DIVERSE COLLECTION OF WEBSITES AND NEW BUSINESS FLASH PRESENTATIONS FOR FORTUNE 1000 COMPANIES. LEAD DESIGNER FOR INTERACTIVE PORTFOLIO WHICH SHOWCASED PAST PROJECTS AND INNOVATIONS.

MAY '99 - OCT '00

ZENTROPY PARTNERS / HILL HOLLIDAY INTERACTIVE • CAMBRIDGE / BOSTON, MA

DESIGNER

DESIGNED A VARIETY OF INTERACTIVE WEBSITES, BANNER CAMPAIGNS, AND STYLE GUIDES. CAPABLE OF TAKING A PROJECT FROM CONCEPT TO COMPLETION WHILE MANAGING THE PRODUCTION PROCESS ALONG THE WAY.

OCT '94 - MAY '99

NEW ENGLAND BUSINESS SERVICE • PHOENIX, AZ / GROTON, MA

ART DIRECTOR/DESIGNER

RESPONSIBLE FOR GENERATION AND MANAGEMENT OF CONCEPTS, ART, TEXT, DESIGN, AND PRODUCTION. RECRUITED, TRAINED AND SUPERVISED DESIGN INTERN STUDENTS. DEVELOPED BRAND AND CORPORATE IDENTITIES AND PACKAGE DESIGNS.

SEPT '93 - SEPT '94

WARSAW CHEMICAL COMPANY • WARSAW, IN

DESIGNER

RESPONSIBLE FOR CREATION OF LOGO'S, PACKAGING, POP DISPLAYS, ETC.

EDUCATION:

MAY '93

CENTRAL MICHIGAN UNIVERSITY • MT. PLEASANT, MI

B.A.A. - GRAPHIC DESIGN

ORGANIZATIONS:

AMERICAN INSTITUTE OF GRAPHIC ARTS