



## SCOTT P. BOWERS

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### EXPERIENCE: SENIOR DESIGN LEAD, USER EXPERIENCE

JUNE 2005 - PRESENT  
JOHNSON AND WALES UNIVERSITY • PROVIDENCE, RI

ENGAGE IN ALL STAGES OF USER-CENTERED DESIGN PROCESS, INCLUDING CONCEPTING, INTERACTION DESIGN, VISUAL DESIGN, PROTOTYPING, PRODUCTION, AND USABILITY TESTING. LEAD DESIGNER DURING SITE RE-DESIGN IN 2008.

### FREELANCE DESIGNER/CONSULTANT

OCTOBER 2001 - PRESENT

BLEND INTERACTIVE AND DESIGN SKILLS IN EXECUTING STRATEGIC WEB CAMPAIGNS. STRUCTURE SITE INFORMATION ARCHITECTURE, TEMPLATES, LOGO CREATION, AND STYLE GUIDELINES. CLIENTS INCLUDE: DATALETTE, PUMA, BIOGEN IDEC, DIGITAS, AND MULLEN.

### SENIOR DESIGNER

DECEMBER 2000 - OCTOBER 2001  
VIAIT • BOSTON, MA

WORKED IN A COLLABORATIVE TEAM ENVIRONMENT TO CREATE A DIVERSE COLLECTION OF WEBSITES AND NEW BUSINESS FLASH PRESENTATIONS FOR FORTUNE 1000 COMPANIES. LEAD DESIGNER FOR INTERACTIVE COMPANY PORTFOLIO.

### DESIGNER

MAY 1999 - OCTOBER 2000  
ZENTROPY PARTNERS / HILL HOLLIDAY INTERACTIVE • CAMBRIDGE / BOSTON, MA

DESIGNED A VARIETY OF INTERACTIVE WEBSITES, BANNER CAMPAIGNS, AND STYLE GUIDES. CLIENTS INCLUDED FLEET/BANK BOSTON AND CNN.

### ART DIRECTOR

OCTOBER 1994 - MAY 1999  
NEW ENGLAND BUSINESS SERVICE • PHOENIX, AZ / GROTON, MA

RESPONSIBLE FOR GENERATION AND MANAGEMENT OF VISUAL CONCEPTS, ARTWORK, AND PRODUCTION. DEVELOPED BRAND AND CORPORATE IDENTITIES AND PACKAGE DESIGNS. RECRUITED, TRAINED, AND SUPERVISED DESIGN INTERNS.

### DESIGNER

SEPTEMBER 1993 - SEPTEMBER 1994  
WARSAW CHEMICAL COMPANY • WARSAW, IN

RESPONSIBLE FOR CREATION OF LOGOS, PACKAGING, POP DISPLAYS, ETC.

### EDUCATION: B.A.A. IN GRAPHIC DESIGN

MAY 1993  
CENTRAL MICHIGAN UNIVERSITY • MT. PLEASANT, MI

SKILLS: PHOTOSHOP, ILLUSTRATOR, INDESIGN, FLASH, DREAMWEAVER, FINAL CUT PRO, CSS, HTML, JAVASCRIPT/DHTML, CMS, WIRE FRAMES, FLOWCHARTS, SITEMAPS, USABILITY TESTING

ORGANIZATIONS: AMERICAN INSTITUTE OF GRAPHIC ARTS